

2023 NIRSA National Soccer Championship

Sponsorship Opportunities

November 16-18, 2023 • Round Rock, Texas
Subject to change. Last updated: March 6, 2023



★ MENU ITEMS MAY BE PURCHASED AS A LA CARTE ITEMS OR GROUPED INTO PACKAGES

Presenting Sponsor

\$8,500 (only one available)

- NIRSA National Soccer Championships presented by "Sponsor"
- Prominent *signage/banners (two 3x8 banners)
- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Branded MVP awards
- Networking opportunity wth staff
- Tabling Opportunities
- Live Broadcast Announcements
 - Logo in the frame with announcer
 - Logo on the frame with the list of teams in each Region or Pool
 - 30 second promo Video during the broadcast
 - Slide of where players can find opportunities to play during broadcast
 - Opportunity for an interview with rep

To receive the max amount of promotional exposure for sponsorship secure by July 1

Live-Stream Supporter

In-kind + \$500 (only one available)

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- Logo in the frame of video
- 30 second promo Video during the broadcast
- Opportunity for an interview with rep

Supporting Sponsor

\$5,000 (3 available)

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities

Official Ball

\$500 + in kind product donation of 252 balls

- Exclusive category
- 2 retractable signs*
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities

Must secure by
September 15

Event Vendor Sponsor

\$1,500

- 1 retractable sign*
- Tournament program recognition
- Tabling Opportunities

Reach Overview

Teams: **96**

Participants: **2,087**

Spectators: **~2,000**

Staff/Officials: **118**

Male/Female Ratio: **50/50**

Age Range: **18-25**

Impressions (IG and Twitter): **247,229**

YouTube (Lottery, Schedule Video & Final Games): **10,333 views**



Contact Emily Hughes today!
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