



Planning Process for the Series Long Term Vision

August 2018

The NIRSA Championship Series intentionally sought to make this planning process as inclusive as possible; the varied scope of individual lenses and experiences put forth allowed for identification of the priorities most needed by the Series.

Engaged members directly, throughout the process

- The NIRSA Service Corporation Board approved a fifteen-person Task Force of strategic thought leaders within the Association, and Champ Series representing a diverse range of perspectives and experiences within the profession.
- Task Force members solicited member feedback through multiple communication channels

Worked with third-party expert to inform the process

- The Task Force worked with consultant Ted Sarvata, a certified Gazelles Coach, throughout the planning process. (Ted also worked with NIRSA on their Strategic Plan)

Face to Face Meetings

- The Task Force met at the 2018 NIRSA Annual Conference for introductions and to divide into 4 homework groups (Current Structure, Assessment, Benchmarking, Future/NIRSA Strategic Plan)
- The task force met June 5-8, 2018 in Atlanta, GA.

Prior to the Summit

- A S.W.O.T analysis of the current Series was conducted by each Task Force member
- Discussed alignment with the NIRSA Strategic Plan
- Benchmarked the Series against other sport championships
- Researched future generations and trends in sport and higher education
- Analyzed current assessment practices and recent data
- Educated task force members on history and current practices
- Gathered feedback from recent work team chairs on the structure

**Task Force
met at
Georgia Tech
June 5-8,
2018**



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During the Summit

- Reviewed S.W.O.T analysis results
- Discussed impact of future trends
- Reflected on the Series through the lens of the NIRSA Strategic Plan
- Drafted a “why we conduct events” statement for NIRSA members
- Revised the Series Guiding Principles
- Developed 4 priorities for focus in the next 5 - 7 years
- Created a promise to our Series participants
- Explored the concepts related to health and wellbeing and the Series
- Conducted a Start, Stop, Continue exercise reviewing the current Series structure, policies and events
- Reviewed the Series current sport offerings’ using data from administrators and participant surveys

After the Summit

- Task Force members gathered input from various stakeholder groups on the Long-Term Vision draft document
 - NSC Board
 - 2018-19 NIRSA Championship Series Committee
 - Tournament Hosts
 - Director position for each of the National Sport Championships
 - NIRSA Board

The plan was then approved and formally endorsed by the NIRSA Service Board of Directors on August 2, 2018.

**Endorsed
by NSC Board
of Directors on
August 2, 2018**