

2024 NIRSA National Basketball Championship

Sponsorship Opportunities

April 12-14, 2024 • University of Wisconsin-Madison
Subject to change. Last updated: September 12, 2023



★ MENU ITEMS MAY BE PURCHASED AS A LA CARTE ITEMS OR GROUPED INTO PACKAGES

Presenting Sponsor \$5,500

- NIRSA National Soccer Championships presented by "Sponsor"
- Prominent *signage/banners (two 3x8 banners)
- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Branded MVP awards
- Networking opportunity wth staff
- Tabling Opportunities
- Live Broadcast Announcements
 - Logo in the frame with announcer
 - Logo on the frame with the list of teams in each Region or Pool
 - 30 second promo Video during the broadcast
 - Slide of where players can find opportunities to play during broadcast
 - Opportunity for an interview with rep

To receive the max amount of promotional exposure for sponsorship secure by Dec 1

Live-Stream Supporter \$500

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- Logo in the frame of video
- 30 second promo Video during the broadcast
- Opportunity for an interview with rep

Supporting Sponsor \$3,000 (3 available)

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities

Official Ball \$500

- Exclusive category
- 2 retractable signs*
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities

Must secure by
February 1

Event Vendor Sponsor \$1,500

- 1 retractable sign*
- Tournament program recognition
- Tabling Opportunities

Reach Overview

Teams: **67**
Participants: **694**
Spectators: **310**

Staff/Officials: **107**
Male/Female: **372/321**
Age range: **18-24**

Impressions (IG and twitter): **45,690**
YouTube views (Final games): **4,035**



Contact Emily Hughes today!
emily.hughes@nirsa.org • 541-766-8211