

Sponsorship Opportunities

December 2023 • Location TBD

Subject to change. Last updated: May 11, 2023



★ MENU ITEMS MAY BE PURCHASED AS A LA CARTE ITEMS OR GROUPED INTO PACKAGES

Presenting Sponsor

\$5,500 (only one available)

- NIRSA National Flag Football Championships presented by "Sponsor"

- Prominent signage/banners (two 3x6 banners)

- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Branded MVP awards
- Networking opportunity with staff
- Tabling Opportunities
- Live Broadcast Announcements
 - Logo in the frame with announcer
 - Logo on the frame with the list of teams in each Region or Pool
 - 30 second promo Video during the broadcast
 - Slide of where players can find opportunities to play during broadcast
 - Opportunity for an interview with rep



Supporting Sponsor

\$3,000 (3 available)

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities



Official Ball

\$500 + in kind product donation of 252 balls

- Exclusive category
- 2 retractable signs*
- Tournament program recognition
- PA reads during the games
- Tabling Opportunities



Live-Stream Supporter

In-kind + \$500 (only one available)

To receive the max amount of promotional exposure for sponsorship secure by July 1

- 2 retractable signs*
- NIRSA website recognition
- Tournament program recognition
- Logo in the frame of video
- 30 second promo Video during the broadcast
- Opportunity for an interview with rep

Reach Overview

Teams: **44**

Participants: **517**

Spectators: **~300**

Staff/Officials: **71**

Male/Female Ratio: **55/45**

Age Range: **18-25**

Impressions (IG and Twitter):
195,890

Contact Emily Hughes today!

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